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MOTIVATION

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DOESN'T LAST LONG.

OH, REALLY?

IT IS TIME YOU SHOULD CALL

**PRASANNA
VENKATESAN**



24 + Years of Experience

- **Inspired 1000+ Individuals**

100+ Clients

- **Turn Around Specialist**

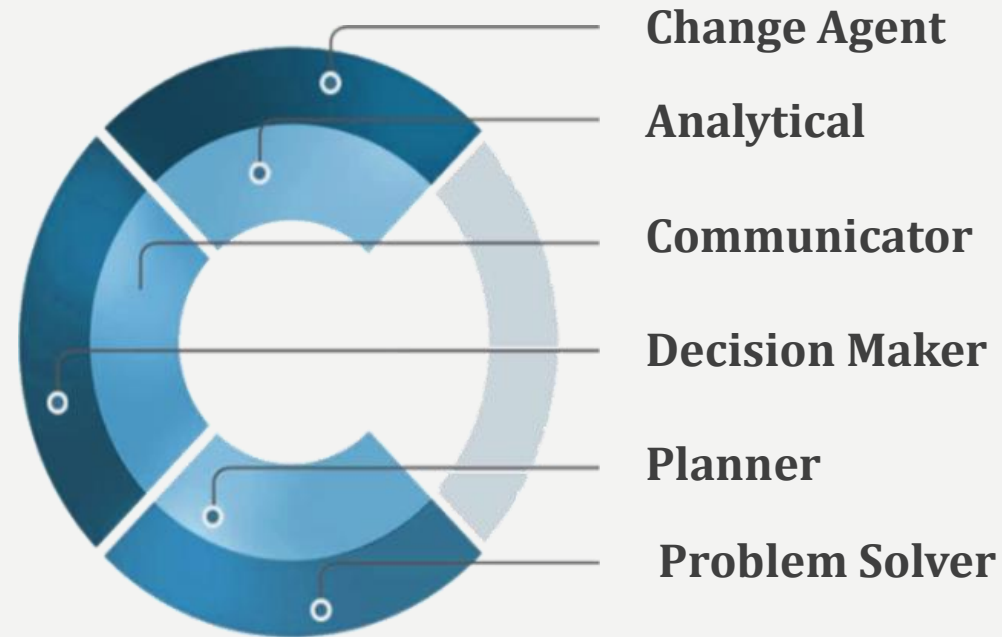
Profile Summary

- ❖ **Strategic Leader**, with **over 24 years** of rich multi-cultural experience in **Sales & Marketing, Distribution Management, Business Operations, Strategy & Execution, People Management, Client & Stakeholder Relationship Management** across various Industries.
- ❖ Experienced in **enhancing the operations**, optimizing resources & capacity, reducing cost and elevating productivity & operational efficiencies
- ❖ **Leader & Organizational Change Agent**, delivering business results focused on improving business processes to improve reliability, and enable scalable growth
- ❖ Piloted **business operations** for the **profit center** with a view to realize pre-planned sales and revenue targets; formulated profit center budget for **operational/ business development activities**
- ❖ Proven success in collaborating with **internal/ external customers** for turning around successful business operations with insightful experience of implementing procedures & service standards for business excellence
- ❖ **Effective in co-ordinating with high-profile executive/ leadership roles** by overcoming complex business challenges and to enable them make high-stake decisions using analytical skills, experience-backed judgment, strong work-ethics and irreproachable integrity

Core Competencies

- ▶ Strategic Planning & Leadership
- ▶ Go-to-market Strategies
- ▶ Revenue Expansion
- ▶ Operations Management
- ▶ Distribution
- ▶ P&L Management
- ▶ Sales & Marketing
- ▶ Stakeholders Management
- ▶ People Management

Soft Skills



**GET YOUR GAME
ON**

IT IS TIME TO LEAP FORWARD